

A&P Logo

Adolfson & Peterson Construction's logo is an invaluable asset for creating our corporate identity. The logo (pictured below) should not be modified. Electronic versions of the logo in both color and black and white are included in this manual. If you need a different format, please contact the A&P marketing department or email at APinfo@a-p.com.

The AP symbol should NOT be separated from the logotype.

Color Format:

The blue color is PMS 301

The green color is PMS 354



If printing on a dark surface, you may reverse the blue lettering to white.

Black and White Format:



If printing on a darker surface you may reverse the colors.

Formatting the Logo on Documents:

When inserting the logo file into a document, it may be necessary to increase or decrease the size. If you must alter the size, do not distort the logo in the process. Contact the A&P marketing department if you have any questions regarding sizing of the logo.

INCORRECT:

